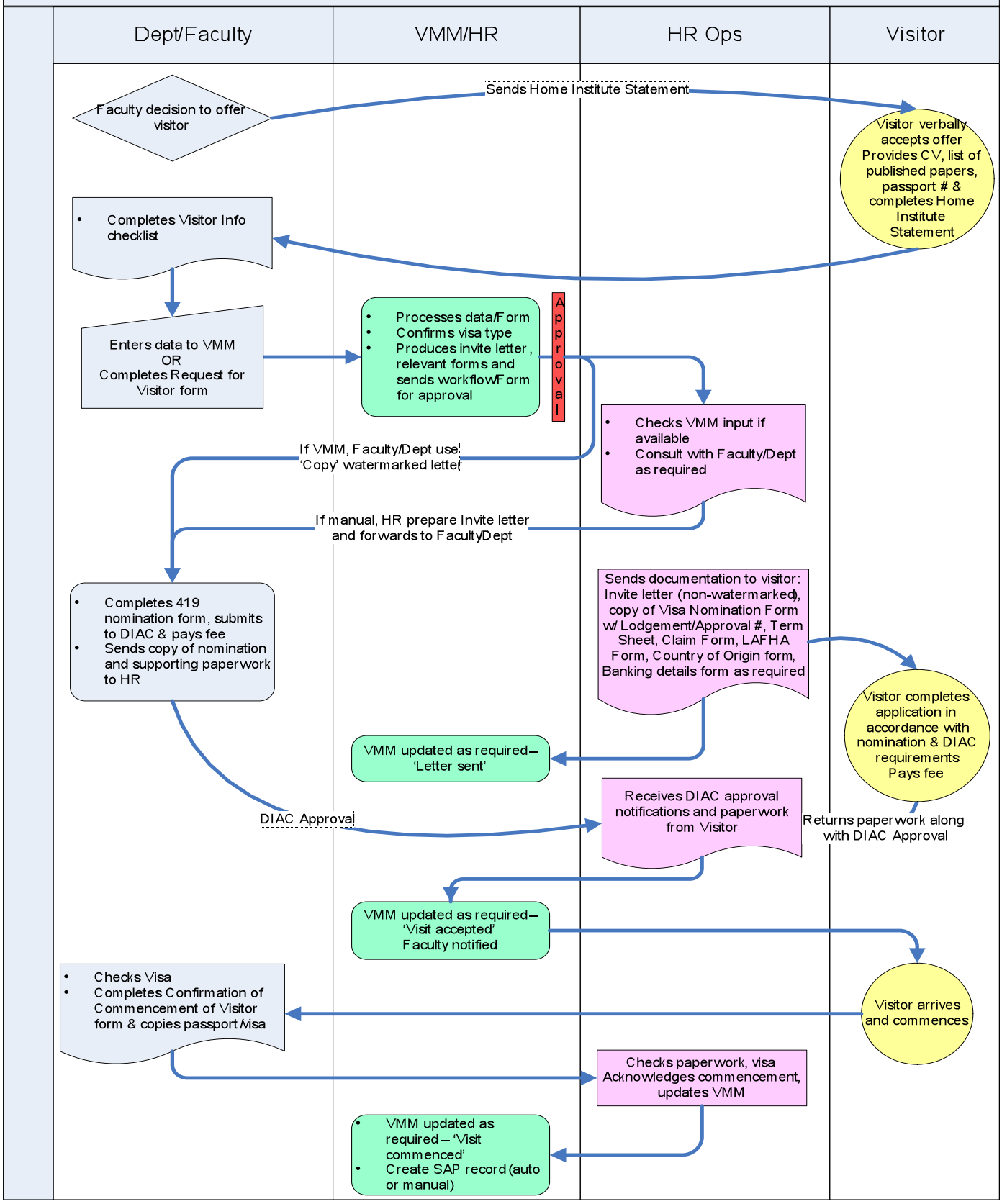Visitor Engagement – Visa 419